

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael Cristofalo et al.

Title: TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER  
PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS

Docket No.: 2050.065US1  
Filed: May 8, 2001  
Examiner: Mushfikh Alam  
Customer No.: 44367

Serial No.: 09/852,229  
Due Date: N/A  
Group Art Unit: 2623  
Confirmation No.: 4955

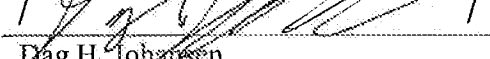
Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

- ☒ Amendment and Response under 1.111 (23 pgs.)
- ☒ Petition for Extension of Time (1 pg.)
- ☒ Authorization to charge Deposit Account 19-0743 in the amount of \$490.00 to cover the Extension of Time Fee.

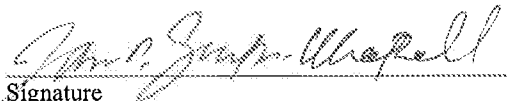
If not provided for in a separate paper filed herewith, please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
Customer No.: 44367

By:   
Dag H. Johansen  
Reg. No. 36,172

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 27 day of October, 2008.

**John D. Gustav-Wrathall**  
Name **Paralegal**  
**Schwegman, Lundberg & Woessner**

  
Signature